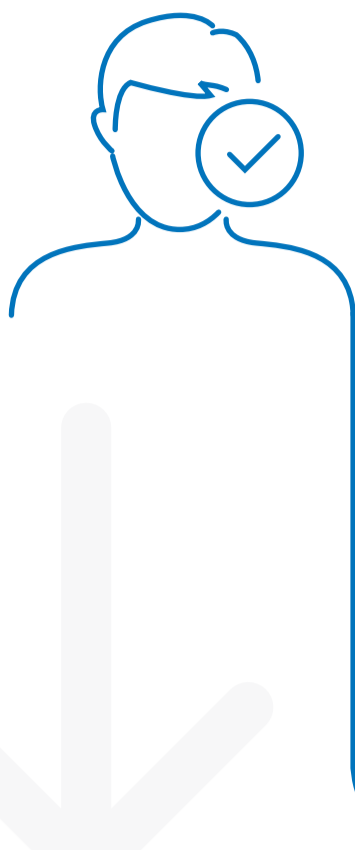


# Code of Professional Conduct

Guidance on Interpretation

JULY 2018



## Demonstrate and advocate **high standards** of professional practice.

### THIS MEANS I WILL:

- Comply with all legal requirements as they apply to me, going beyond compliance where standards of professional practice dictate.
- Advise and influence organisations and individuals, helping them comply with all legal requirements and supporting them to adopt good practice.
- Challenge unlawful or unprofessional behaviour, taking action as necessary.
- Fulfil responsibilities to employers and clients in a timely, cost-effective and accurate manner.
- Safeguard confidential, sensitive and personal information, not seeking personal gain from such information.
- Ensure others I assign or contract work to are skilled and competent to deliver.
- Respect scientific methods and use science-based targets and evidence whenever practical.

## Apply my skills and experience to **protect and enhance** the environment, **improve** quality of life, and contribute to **sustainability**.

### THIS MEANS I WILL:

- Recognise the specific needs of stakeholders, including the environment and society, and my responsibilities to them. I will make decisions and take action that avoids harm, and has a positive impact on the environment and society.
- Challenge unsustainable behaviour and activity, taking action where necessary.
- Communicate environmental or social concerns with regard to action or in-action when giving advice.
- Inspire and support others to act sustainably and to adopt sustainable and resilient business practices.
- Be innovative, drive change and challenge norms, to support the journey towards sustainability.



## Advocate and apply high ethical standards, acting with **honesty, integrity and objectivity**.

### THIS MEANS I WILL:

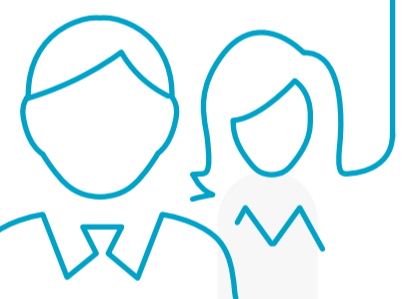
- Be honest, open and trustworthy in my professional conduct.
- Declare conflicts of interest that may influence - or be perceived to influence - my objectivity.
- Be accountable for my actions and decisions.
- Apply my knowledge and skills to the best of my ability, even when it conflicts with the interest of employers or clients.
- Communicate the reliability, accuracy and quality of data and information provided to others.



## Strive to ensure **equality of opportunity** and **respect diversity** in my professional activity.

### THIS MEANS I WILL:

- Treat others fairly.
- Strive to ensure equality of opportunity, diversity and inclusion, supporting human rights and dignity.
- Act in a way that safeguards the physical and mental health, safety and wellbeing of others.
- Be respectful of the customs, practices, culture and personal beliefs of others in my professional activity.



## Act in accordance with my **level of competence**.

### THIS MEANS I WILL:

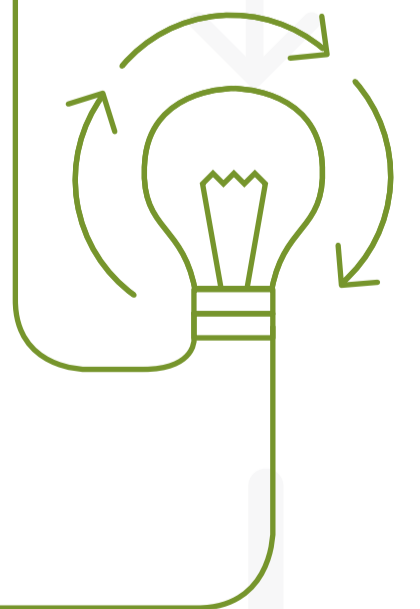
- Recognise the limits to my own professional competence.
- Accept only work for which I am suitably skilled and have the resources to deliver.
- Seek support and expert advice where I am required to stretch my professional competence.



## Keep my **knowledge and skills** current, and continually **develop** my professional competence.

### THIS MEANS I WILL:

- Learn from my experience, and reflect on my actions and decisions, so that I can improve my future performance.
- Keep my knowledge and skills current and relevant, staying abreast of developments in professional and best practice.
- Keep a record of my CPD and submit to IEMA on request.



## **Uphold the reputation** of the profession.

### THIS MEANS I WILL:

- Always act in a way that upholds the reputation and values of my profession, doing nothing that would bring it into disrepute.
- Promote IEMA's vision, values, mission and standing as the leading professional body for sustainability professionals.
- Demonstrate leadership qualities appropriate to my role and act as an ambassador for sustainability in all that I do.
- Contribute to the development of my profession through my involvement with IEMA.

