

IEMA Impact Assessment Strategy

IEMA is the home of the Impact Assessment Professional

Vision

IEMA and its members will work to ensure that Impact Assessment is widely recognised as supporting better decision-making, positively influencing development outcomes and providing lasting benefits to the environment, communities and the economy.

Objectives

1. **Promote professional standards and best practice and showcase the benefits of IA** to deliver positive outcomes for the environment and society
2. **Develop guidance and training and promote knowledge sharing and collaboration** to provide practitioners with the skills and knowledge to deliver effective and proportionate IA
3. Improve the effectiveness of IA through **innovation in practice and advocating for effective policy and regulations**
4. **Encourage and develop the careers of Impact Assessment Professionals** so that there is a vibrant supply of qualified practitioners to meet the needs of the future of IA

Proposed approach

1. Forge closer links with other professional bodies and organisations involved in IA, including sharing knowledge and expertise, community-building and co-developing good practice
2. Develop appropriate technical guidance and input into guidance from other organisations involved in IA including statutory consultees and professional bodies
3. Maintain and develop strong links to academia, to support students and collaborate on research
4. Monitor and incorporate appropriate international best practice into UK practice
5. Review, promote and recommend improvements to IEMA's professional grades and registers
6. Pursue a proportionate approach to IA and address fundamental issues such as determining significance and assessing cumulative impacts
7. Showcase good practice and demonstrate the benefits of IA
8. Deliver member communications through TRANSFORM, iema.net, webinars and peer to peer engagement at events
9. Support, partner, speak at and potentially deliver conferences promoting good practice IA and community-building
10. Representation of IEMA staff and/or IA Steering Group members at key international meetings and conferences, where budgets allow
11. Build relationships with regulators to align good practice and support improvements to IA policy and legislation