



Transforming the world  
to sustainability

# IEMA Webinar: Investing in your career: Continuing Professional Development with IEMA

04 10 2017

Peter Jones (IEMA)

Emma Bellingham (IEMA)

Danielle Sullivan (IEMA)





Transforming the world  
to sustainability

# IEMA Webinar: Investing in your career: Continuing Professional Development with IEMA

CPD is about pursuing lifelong learning to embed habits that contribute to building your knowledge, credibility and influence. Having the right development opportunities and a meaningful structure for keeping track of those learning activities makes staying current simple and stress-free.

In this webinar, we are going to discuss how IEMA can help you structure your professional development to help you achieve your career goals.

[iema.net](http://iema.net)



# Speakers

---

**Peter Jones**

Policy  
Officer



**Emma Bellingham**

Head of Training  
and Development



**Danielle Sullivan**

Assessment and  
Quality Assurance Lead



# Webinar slides and recording

IEMA records all webinars and publishes them alongside the slides at <http://www.iema.net/event-reports>



# In session polls

We'd like to know a bit more about you, so we've got a few in-session polls in today's webinar.





Transforming the world  
to sustainability

# Questions and Answers

Emma and Danielle will be available for a Q&A session at the end of the presentation.

Send in your questions as we go through today's webinar – we'll do our best to answer them as we go too.

[iema.net](http://iema.net)





# Presentations

# Overview

---

- Terminology and resources
- About CPD
- Aligning CPD with your Membership Journey
- IEMA's Sustainability Skills Map
- CPD Forms 1 and 2
- IEMA's Benefits Map
- Recap and Soon to come...



# Terminology and resources

---

## Terminology

- Continued Professional Development – CPD

## Resources

- IEMA Sustainability Skills Map
- CPD Forms 1 and 2
- IEMA Benefits Map
- Training infographic



# Poll #1

What is your current membership level?

# About CPD

---

## What we mean when we talk about CPD

- Any activities you pursue throughout the year to advance your personal, career or network development, or your membership level
- Formal and informal learning opportunities
- Mandatory for Professional and Special Registers

## What CPD means for you

- Refreshing or upskilling your sustainability knowledge, whether that be your core knowledge, technical knowledge or leadership skills

## What it means for your profession

- To build the credibility of IEMA membership standards your employers
- To shaping the events, webinars and training we offer you to advance your CPD

# A proactive approach to CPD

---

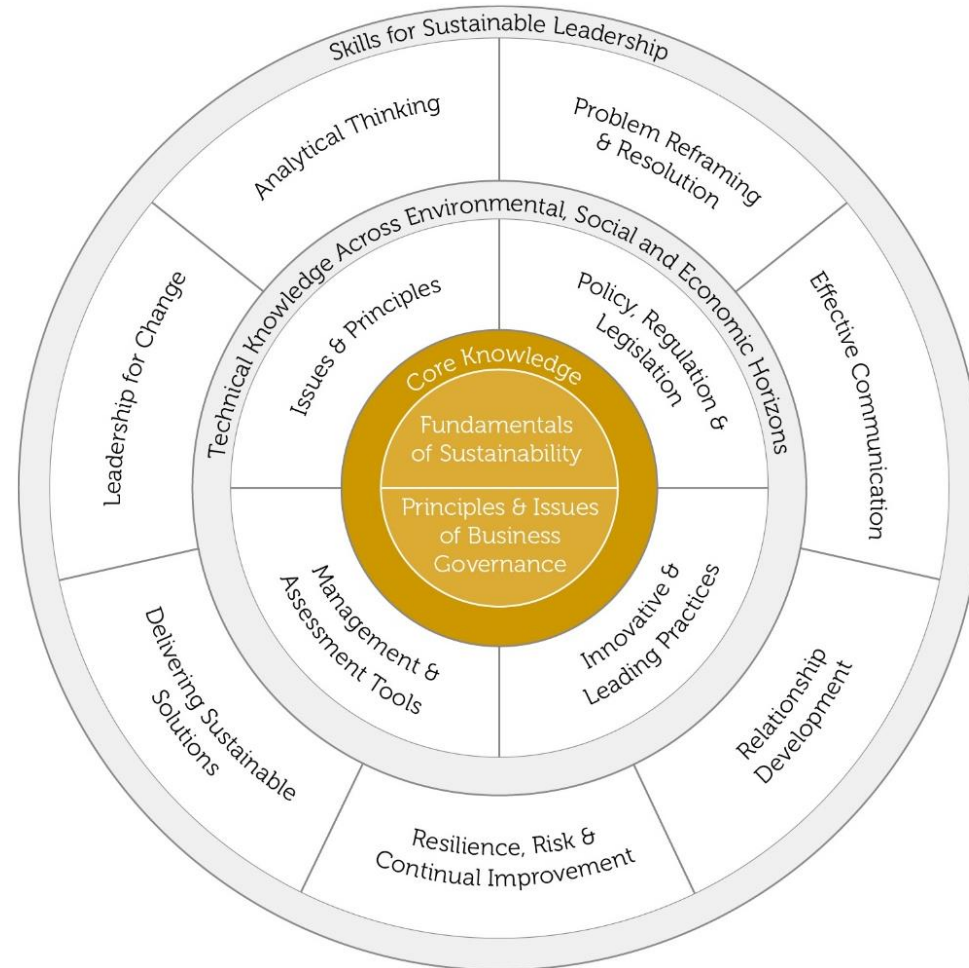
Adopt a positive attitude to your own professional development by

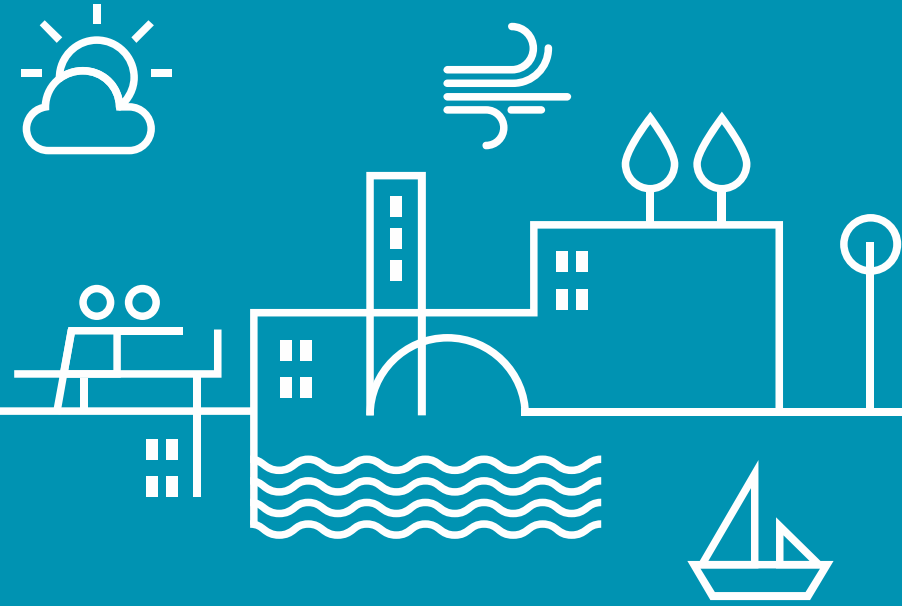
- setting forward looking professional development goals,
- using the benefits you access through IEMA, experience you gain in the workplace and other opportunities to make progress towards your goals,
- reflecting on the progress you have made,
- before starting the cycle again.

# IEMA Membership Journey

Student	<b>A BROAD HORIZON</b> If your studies relate to environment and sustainability then IEMA offers a bright vision and tremendous possibility.
Affiliate	<b>STAY CONNECTED</b> Affiliate membership gives the wider professional community a way to benefit from the connections IEMA can provide.
Associate	<b>MAKE YOUR MARK</b> There's a whole new world of opportunity for environment and sustainability professionals — and this is your way in.
Graduate	<b>LEADERS OF THE FUTURE</b> We're already looking to the next generation of sustainability professionals. We're looking to you.
Practitioner	<b>TAKING ACTION</b> At the heart of IEMA is a community of professional experts working to make the future better.
Full	<b>THE POWER TO INFLUENCE</b> Lead change in your organisation — with the full force of IEMA behind you.
Fellow	<b>A NEW KIND OF LEADER</b> Join a new generation of ambassadors for sustainability - leaders who are challenging the norms and transforming the world.

# IEMA Sustainability Skills Map





# Poll #2

Do you plan your professional development?



## Poll #3:

If you keep track, what template do you use?



# CPD Form 1 – Set Your Goals

## Part A: About You

## Part B: Identify your goals

What are your goals? What skills and knowledge do you need to develop in order to help you achieve them? You should try to set yourself both short and longer term goals.

Learning and Development Goals:	Type of Goal	Which grade do you want to achieve?	When do you want to achieve it?	Primary topic your goal relates to?	How will you achieve your goal?
1		Choose an item.	Choose an item.	Choose an item.	
2	Enhance my knowledge of change management.	Career Goal	2018	Other	Read IEMA's Practitioner Guide for Change Management when it's released in [...]
3	Achieve Practitioner Membership Level	Membership	Practitioner	2017	Progressing Your Journey

Sign in to your MyIEMA account and download this form at <https://www.iema.net/myiema/cpd>.

# CPD Form 2 – Record, Reflect, Results

Record the activities that have contributed to your learning and development.

Date	Type of Activity	Description of Activity Developing Yourself/Developing Others/Work Activities	Main Competency the activity relates to.	Level of work the activity relates to	Topic of Activity	Reflection What have you learned from this activity? What will you do differently? How has it moved you closer to achieving your goals?	Evaluation of Activity
Click or tap to enter a date.	Choose an item.		Choose an item.	Choose an item.	Choose an item.		Choose an item.
20/09/2017	Webinar	IEMA webinar about how to achieve Practitioner Membership.	Delivering Sustainable Solutions	Operational	Progressing Your Journey	This webinar clearly outline the practical steps necessary to move toward achieving Practitioner Membership.	3 = Worth it

Sign in to your MyIEMA account and download this form at <https://www.iema.net/myiema/cpd>.

# Types of activities you could consider

---

Formal classroom training courses

Day-to-day activities like

- reading
- coaching and mentoring
- experiential learning
- networking
- webinars
- attending conferences
- getting involved in research
- on-the-job learning























# IEMA Benefits Map

Let's get  
Started



Here are the Benefits for you

Region ▼

-   Webinar: ISO14000 Series update ▼
-   Webinar: Principles for Achieving Net Gain Biodiversity Outcomes from Development ▼
-   Webinar: Corporate Sustainability in Practice – Strategy and Reporting ▼
-   Webinar: Beyond the Perfect Storm – Corporate Sustainability and Transforming Organisations. ▼
-   Webinar: Embedding ethical sourcing into procurement on Crossrail webinar ▼
-   Webinar: ISO 14001: 2015 - Risks and Opportunities ▼
-   Webinar: Views on Internal EMS Audits From a Third Party Perspective ▼
-   Webinar: ISO 14001:2015 - Who's Interested? ▼
-   Webinar: Nurdles and Operation Clean Sweep ▼
-   Webinar: The 5 Main Changes of 14001:2015 For Environmental Managers and Cross Functional Representatives ▼
-   Webinar: ISO 14001:2015 - Lifecycle Thinking ▼



Climate Change & Energy



Environmental Management



Impact Assessment



Pollution



Corporate Sustainability






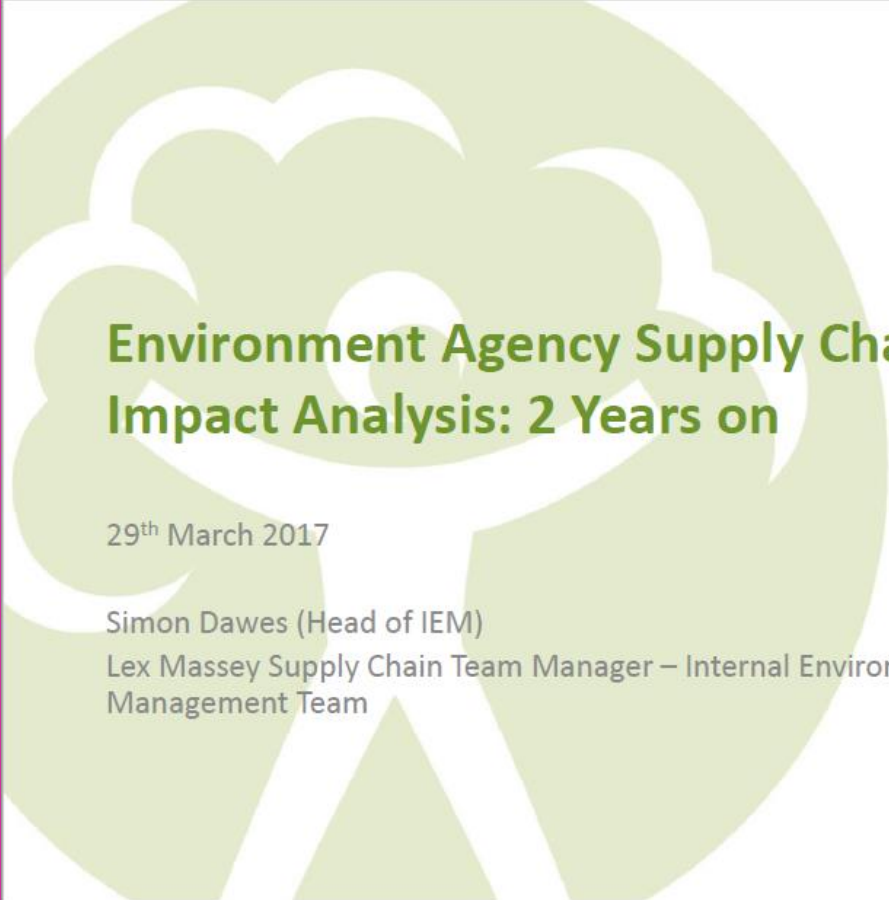
Sustainable Resource Management



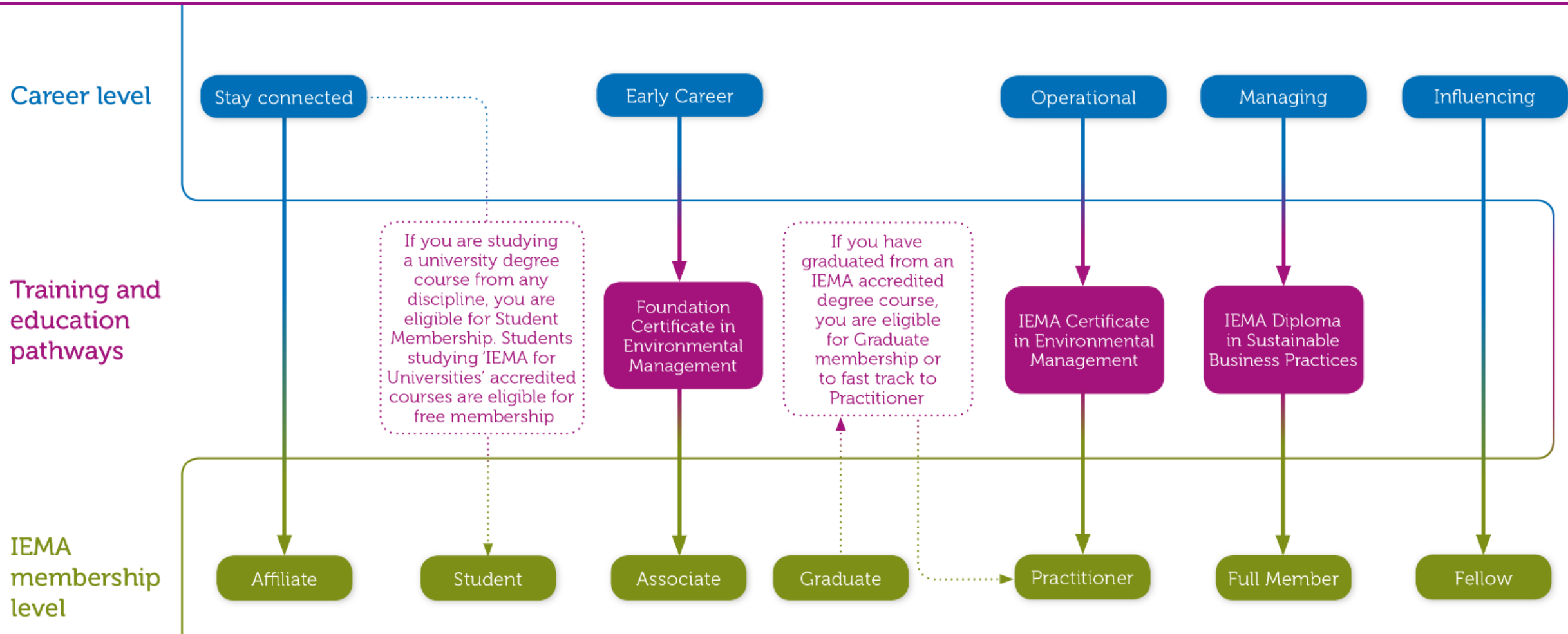
Natural Environment



Progressing your Journey

<p><b>IEMA</b> Transforming the world to sustainability</p> <p>Future M</p> <hr/> <p>How to Identify and into Your Environn</p> 	<p><b>IEMA</b> Transforming the world to sustainability</p> <p>Delivering Su Outcomes Th Chains Using</p> <hr/> 	<p><b>IEMA</b> Transforming the world to sustainability</p> <p>Environmental Ma</p> <p>Driving Susta Resource Ma through ISO</p> <hr/> 	<p>Weightman</p> <p><b>Wei</b></p> <p>Environm climate</p> 	 <p><b>Environment Agency Supply Chain Impact Analysis: 2 Years on</b></p> <p>29<sup>th</sup> March 2017</p> <p>Simon Dawes (Head of IEM) Lex Massey Supply Chain Team Manager – Internal Environmental Management Team</p> 
---	---	--	--	---

# Aligning CPD with your Membership Journey



## Recap...

- Aligning your CPD to progress your membership journey
- IEMA Sustainability Skills Map and CPD Forms

## Soon to come...

- Online CPD platform
- CPD sampling and feedback



# Future Webinars

---

## **10/10/2017 Organisational capability: Driving sustainability skills in your Organisation**

For your business to compete in a sustainable economy, you'll need to have sustainability skills at every level, from the Leadership Team to those at the operational level

## **18/10/2017 ISO 14001 –context of the organisation and interested parties**

Explore the ISO14001:2015 requirements for organisational context and interested parties, as well as the potential value and approaches to addressing them ft. Nigel Leehane and Toby Bridgeman

## **25/10/2017 How to identify & integrate Future Megatrends in your EMS**

This webinar will help you understand how to map, manage and mitigate the impacts of megatrends on your business.





# Questions and Answers

# Questions and Answers

---

**Peter Jones**

Policy  
Officer



**Emma Bellingham**

Head of Training  
and Development



**Danielle Sullivan**

Assessment and  
Quality Assurance Lead





Transforming the world  
to sustainability

# Thanks for joining us

You'll be sent a link to a feedback survey and access to the slides & recording from today's session shortly

