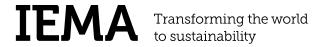


IEMA Webinar - Circular Economy in Practice:
Designing out waste - How to embed CE
principles at the outset of building construction
projects

14.08.2020

Marc Jourdan, Policy & Engagement Lead, IEMA
Ralf Claussner, Consultant, Useful Projects
Ben Stubs, Senior Sustainability Manager, UCL
Eva MacNamara, Associate, Expedition Engineering Ltd
Dr. Carrie Behar (MIEMA) Associate, Useful projects

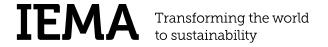




Webinar slides and recording

This webinar is being recorded. The recording and presentations will be made available for IEMA members on iema.net within 48 hours of the webinar.

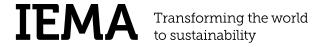




Q&A

Send in your questions as we go through the session – we'll have plenty of time after the presentations to address these.



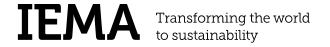


Want to join the debate?

If you have expertise, or keen interest, in sustainable resource management and wish to engage with IEMA on how we can work together to make the transition to a circular economy a reality, then join our Circular Economy network:

https://www.iema.net/policy/ce/ce-engagement

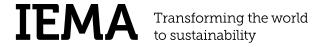




Upcoming webinars

- 20th August IEMA Book Club Our Common Future
- 24th August Impact of Social Value: British Standard 8950: Recommendations on how sustainability professionals can enhance social value
- 25th August Considering Greenhouse Gas Emissions in EIA
- 8th September EM Webinar Series: Case study of Nuclear Power using IA, EM and Auditing
- 11th September SiLC scheme: Promoting regulatory and commercial confidence in Brownfield risk management and reporting
- 23rd September #BuildBackBetter The Role of Blockchain in supporting business resilience and the transformation to sustainability

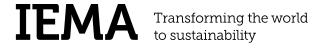




Background

- This webinar will discuss how the use of circular economy principles in the design of buildings can help reduce their material impact.
- Covering multiple design themes, such as design for service and sharing or design for deconstruction, the session will make reference to Stuart Brand's book 'How Buildings Learn' and to case studies of projects led by Useful Projects, exploring how circular economy thinking can be applied to the design of each of a building's seven 'layers'.

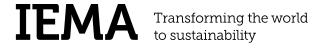




Session focus

- Practical guidance around embedding circular economy thinking within design teams and organisations;
- Understanding of the importance of balancing a strong brief and CE targets with organisational readiness;
- An overview of how to set out a simple decisionmaking process for effectively embedding CE principles in building design.





Questions

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Policy & Engagement
Lead

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Eva MacNamara Associate

Expedition Engineering Ltd



Ben Stubs Senior Sustainability Manager

UCL

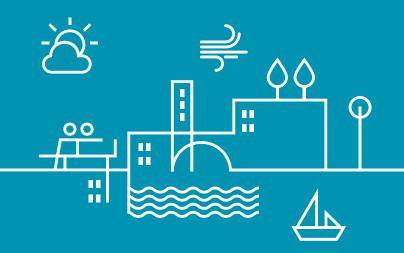


Dr. Carrie Behar Associate

Useful Projects



Presentations



Questions & Answers



Marc Jourdan
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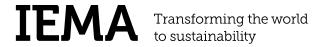
Ben Stubs Senior Sustainability Manager

UCL



Dr. Carrie Behar Associate

Useful Projects



Thanks for joining us

You will be able to access todays slides and recordings on iema.net. Simply log in and click on 'Watch again' on the 'Resources' tab.

