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# IEMA Webinar - Circular Economy in Practice: Designing out waste - How to embed CE principles at the outset of building construction projects

14.08.2020

Marc Jourdan, Policy & Engagement Lead, IEMA

Ralf Claussner, Consultant, Useful Projects

Ben Stubs, Senior Sustainability Manager, UCL

Eva MacNamara, Associate, Expedition Engineering Ltd

Dr. Carrie Behar (MIEMA) Associate, Useful projects



# Webinar slides and recording

This webinar is being recorded. The recording and presentations will be made available for IEMA members on [iema.net](https://iema.net) within 48 hours of the webinar.





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# Q&A

Send in your questions as we go through the session – we'll have plenty of time after the presentations to address these.



# Want to join the debate?

If you have expertise, or keen interest, in sustainable resource management and wish to engage with IEMA on how we can work together to make the transition to a circular economy a reality, then join our Circular Economy network:

<https://www.iema.net/policy/ce/ce-engagement>



## Upcoming webinars

- 20<sup>th</sup> August - IEMA Book Club – Our Common Future
- 24<sup>th</sup> August - Impact of Social Value: British Standard 8950: Recommendations on how sustainability professionals can enhance social value
- 25<sup>th</sup> August - Considering Greenhouse Gas Emissions in EIA
- 8<sup>th</sup> September – EM Webinar Series: Case study of Nuclear Power using IA, EM and Auditing
- 11<sup>th</sup> September - SiLC scheme: Promoting regulatory and commercial confidence in Brownfield risk management and reporting
- 23<sup>rd</sup> September - #BuildBackBetter - The Role of Blockchain in supporting business resilience and the transformation to sustainability



# Background

- This webinar will discuss how the use of circular economy principles in the design of buildings can help reduce their material impact.
- Covering multiple design themes, such as design for service and sharing or design for deconstruction, the session will make reference to Stuart Brand's book 'How Buildings Learn' and to case studies of projects led by Useful Projects, exploring how circular economy thinking can be applied to the design of each of a building's seven 'layers'.





## Session focus

- Practical guidance around embedding circular economy thinking within design teams and organisations;
- Understanding of the importance of balancing a strong brief and CE targets with organisational readiness;
- An overview of how to set out a simple decision-making process for effectively embedding CE principles in building design.





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# Questions

Marc Jourdan  
IEMA Policy & Engagement Lead  
[m.jourdan@iema.net](mailto:m.jourdan@iema.net)

iema.net







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# Presentations



# Questions & Answers



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# Thanks for joining us

You will be able to access today's slides and recordings on [iema.net](https://iema.net). Simply log in and click on 'Watch again' on the 'Resources' tab.

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