



Problem Reframing and Resolution

Learning Outcome 8

About Me

James Smith is a futurist and intensely interested in how new intelligence appears in us from the future. This is at the core of innovation within sustainability. James works with the five intelligences – creative intelligence, doing intelligence, thinking intelligence, monitoring intelligence and emotional intelligence in his coaching work. He searches for new approaches to sustainability challenges within a universal context and developing understanding of human purpose and function within. His professional qualifications are Eur Ing James Smith FIEMA CEnv FIMechE CEng MCQI CQP IEMA Principal Auditor ISO 14001 Lead Auditor.



Human Futures Network

Coaching

Five intelligences

Conscious, semi conscious and unconscious

Being with the unfolding future

Your life's purpose

Courses

Human Futures

Listening Within

Five Physical and Subtle Senses – intuition, instinct, gut feeling and knowings

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07831 841793

Problem Reframing and Resolution

Learning Outcome (The learner will be familiar with)	Assessment Criteria (The learner will be able to demonstrate knowledge by)
8. Identify problems and assess opportunities that deliver innovative and sustainable products and services	Problem Reframing and Resolution 8.1. Identifying the benefits of research, planning and keeping up to date with innovations to provide sustainable solutions 8.2. Identifying challenges to sustainability and reframing them as opportunities
	Prescribed Content (The learner will be familiar with)
	Problem Reframing and Resolution It is expected that a variety of case studies are provided from different sectors e.g. energy, transport, manufacturing, the built environment and agriculture

Innovation and Innovate

Innovation - ɪnˈɒvəˈʃən

Noun

1. The act of introducing something new.
2. Something newly introduced.
3. The act of innovating; the introduction of new things or methods.

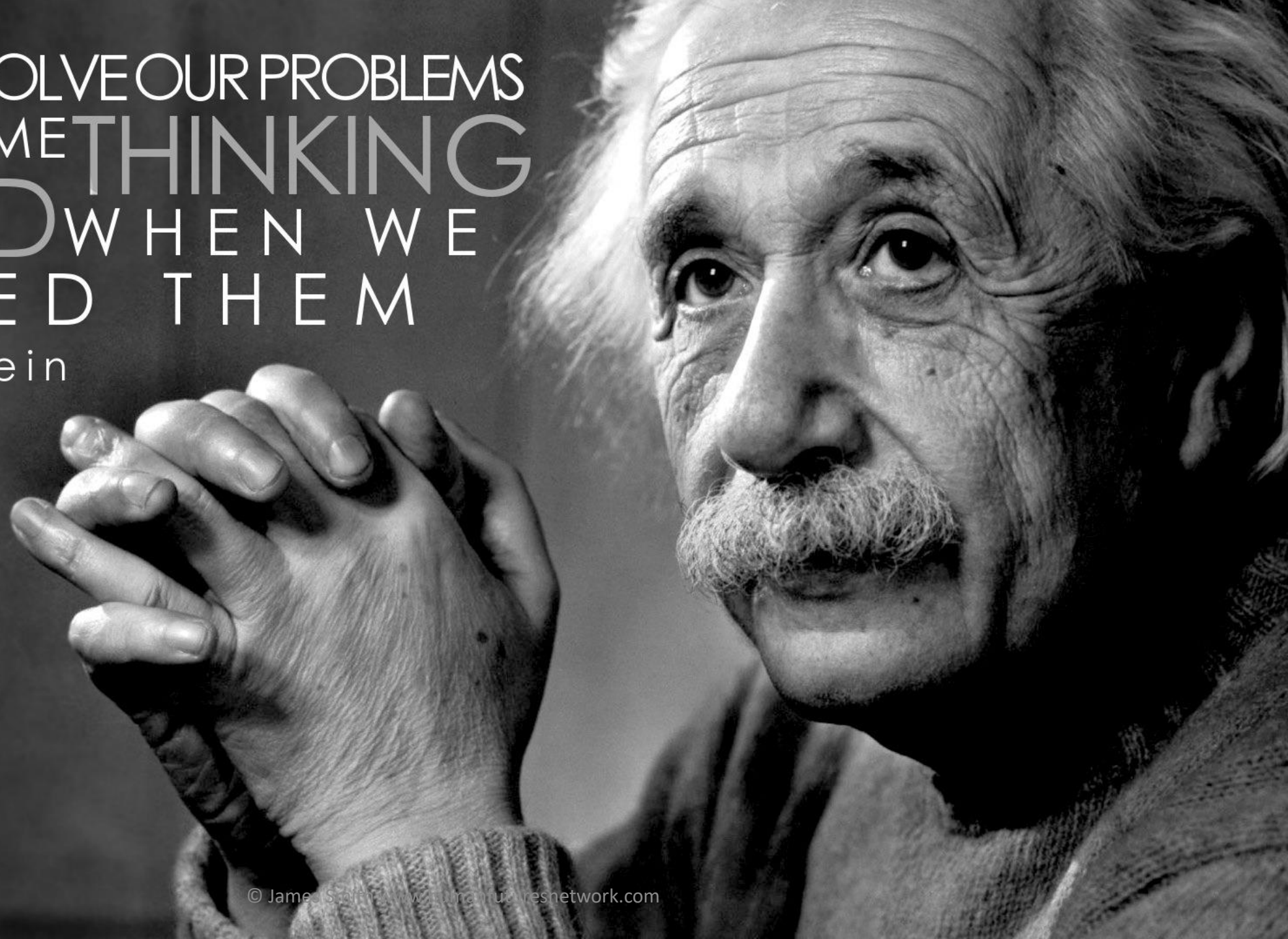
Innovate - ɪnˈveɪt

Verb

1. To replace something with something new
2. To replace a debt or other obligation
3. Replace with something new, especially an old obligation by a new one

WE CANNOT SOLVE OUR PROBLEMS
WITH THE SAME THINKING
WE USED WHEN WE
CREATED THEM

-Albert Einstein



Five Intelligences Overview

The Creative Life and Creative Intelligence



The Emotional Life and Emotional Intelligence



The Monitoring Life and Monitoring Intelligence



The Doing Life and Doing Intelligence



The Thinking Life and Thinking Intelligence



What Goes With What?

Innovation

Green - The Creative Life and Creative Intelligence
plus Yellow, Blue, Red and White

Research

White - The Thinking Life and Thinking Intelligence

Identifying problems/challenges

Blue - The Monitoring Life and Monitoring Intelligence

Assess opportunities

Yellow - The Emotional Life and Emotional Intelligence

Case studies

White - The Thinking Life and Thinking Intelligence
Red - The Doing Life and Doing Intelligence

The Creative Life and Creative Intelligence

- Playful
- Curious
- Adventurous
- Humorous
- Questioning
- Wonder
- Awe
- Buzz



How does nature innovate, adapt, evolve and change?



What do you see?

$$\text{Energy} = \text{Milk} \times \text{Coffee}^2$$

$$E = MC^2$$



How Sustainable is the World in Which We Live?

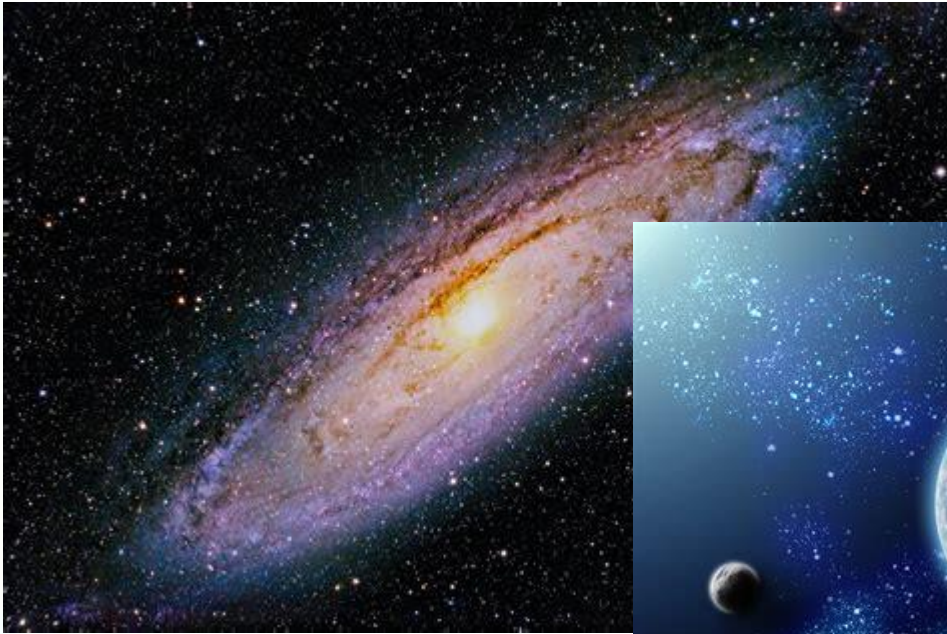


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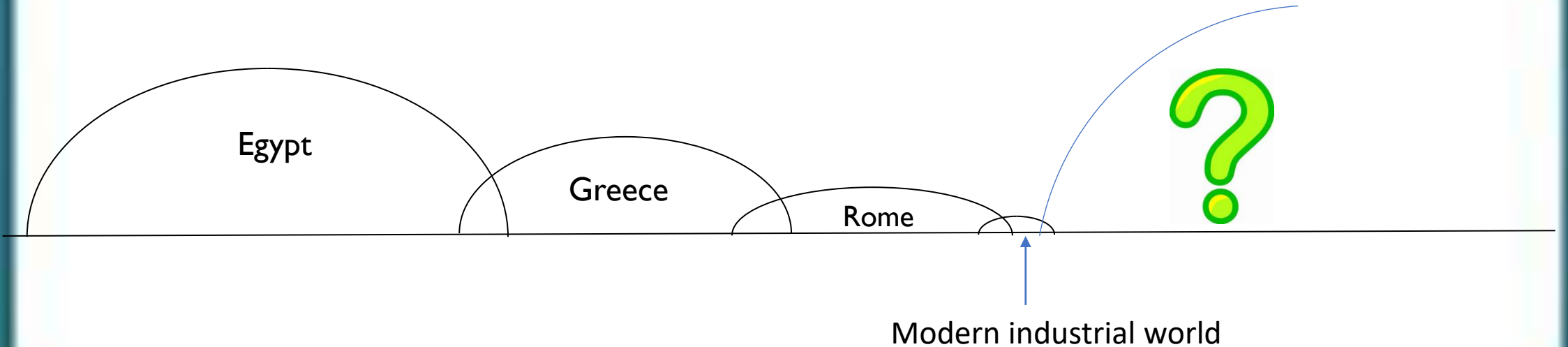


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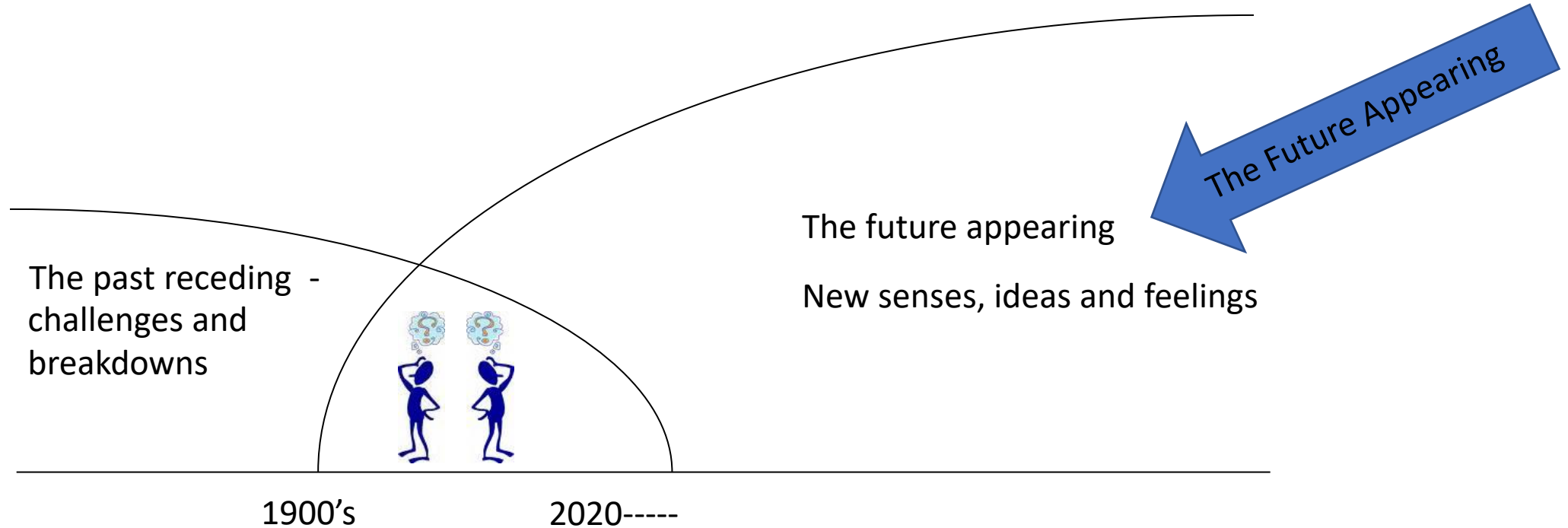
How Sustainable is the World in Which We Live?



A Time of Change – A Time of New Future Appearance



Bring Forward the Best and Discover the New Appearance from the Future



New future appearance = new signals = the need for new human development to express it

How Does the Future Appear in Us?



Conscious,
we know
about it

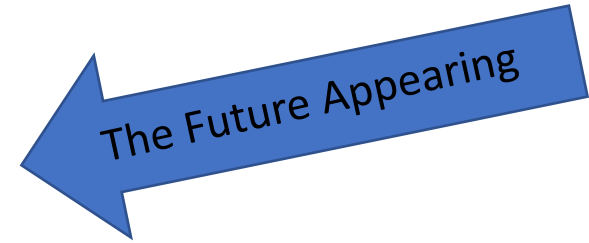
Semi
conscious,
beginning to
be known

Unconscious,
awaiting
discovery,
not known

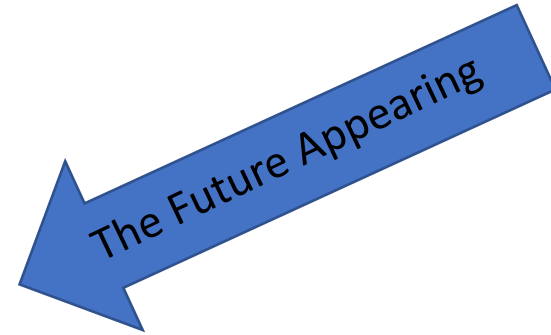
Unconscious

Semiconscious

Conscious

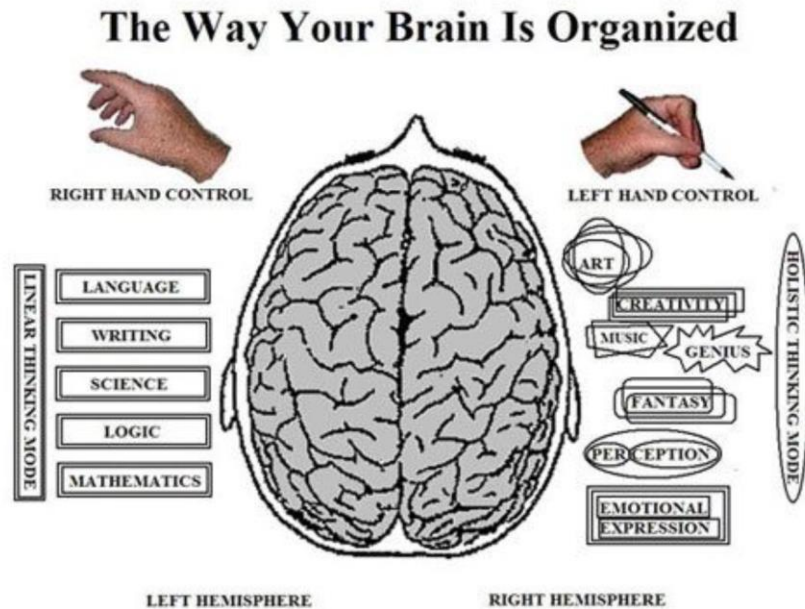


Being With the Future



New ideas, feelings, instincts, ways of doing and knowing intuitively

The Master and Emissary



“The hemispheres are not mere machines with functions, but are underwriting whole, self-consistent, versions of the world... The left hemisphere could be thought of as an ‘emissary’ of the right hemisphere, the ‘master’. However it turns out that the ‘emissary’ has its own will, and secretly believes itself to be superior to the ‘master’. And the ‘emissary’ has the means to betray the ‘master’ without realising that in doing so it will also betray itself... The uneasy relationship of the hemispheres has been played out in the history of ideas, from ancient times until the present. We may be about to witness the final triumph of the left hemisphere – at the expense of us all.”
(The Master and his Emissary - Iain McGilchrist)

The Master and Emissary

- *“Society will develop a new kind of servitude which covers the surface of society with a network of complicated rules, through which the most original minds and the most energetic characters cannot penetrate. It does not tyrannise but it compresses, enervates, extinguishes, and stupefies a people, till each nation is reduced to nothing better than a flock of timid and industrious animals, of which the government is the shepherd.” (*) (Alexis de Tocqueville 29 Aug 1805 - 16 Apr 1859 (age 53))*
- *“The intuitive mind is a sacred gift and the rational mind is a faithful servant. We have created a society that honours the servant and has forgotten the gift.” (Attributed to Albert Einstein)*
- (*) The sinister connotation of the phrase '*shepherd and flock*'

Unconscious Semi Conscious and Conscious Lives



- Edison would sit in a comfy chair with his arms hanging over the sides whilst clutching two large ball bearings, one in each hand, strategically placed, dangling over a wooden floor. He would start dozing off, but as soon as he actually fell asleep his hands would release their contents and the noise of the ball bearings clattering on the hard floor would wake him up with a jolt.
- By “dunking” in and out of sleep like this, he found he could seize any inspirational nuggets that popped into his head whilst in this semi sleep state.

Beatrix Potter – Author and Conservationist

- What heaven can be more real than to retain the spirit-world of childhood?
- All outward forms of religion are almost useless and are the causes of endless strife. Believe there is a great power silently working all things for good, behave yourself and never mind the rest.



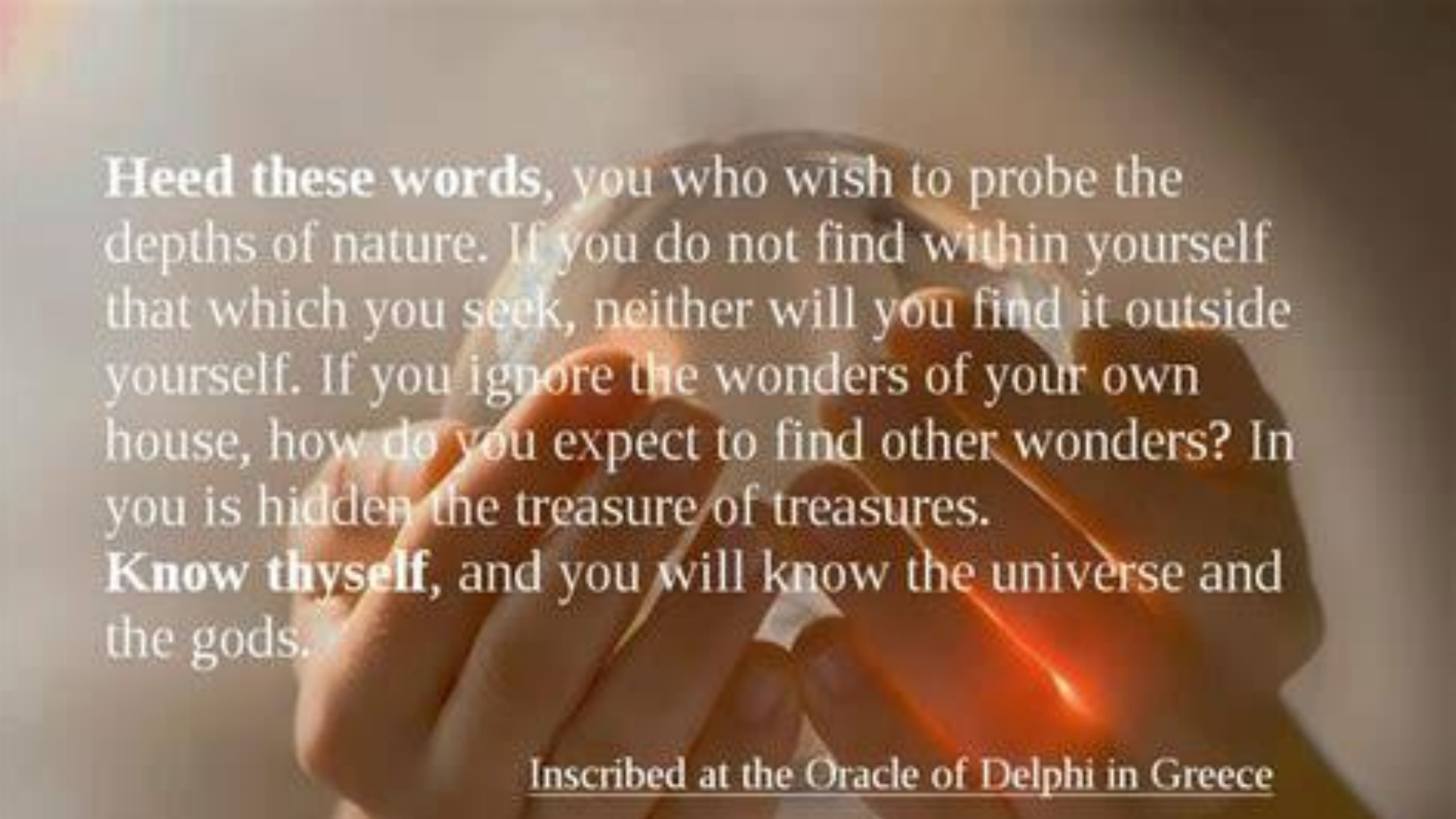
Isaac Newton



“To myself I am only a child playing on the beach, while vast oceans of truth lie undiscovered before me.”

“This most beautiful system [The Universe] could only proceed from the dominion of an intelligent and powerful Being.”

“No great discovery was ever made without a bold guess”



Heed these words, you who wish to probe the depths of nature. If you do not find within yourself that which you seek, neither will you find it outside yourself. If you ignore the wonders of your own house, how do you expect to find other wonders? In you is hidden the treasure of treasures.

Know thyself, and you will know the universe and the gods.

Inscribed at the Oracle of Delphi in Greece



Case Studies

A hand is shown reaching down into a body of water, with the sun setting in the background, creating a warm, golden glow. The water is dark blue with gentle ripples. The hand is positioned on the right side of the frame, with fingers slightly spread as it touches the surface.

Case Studies – the Most Important Innovator
You and Your Life

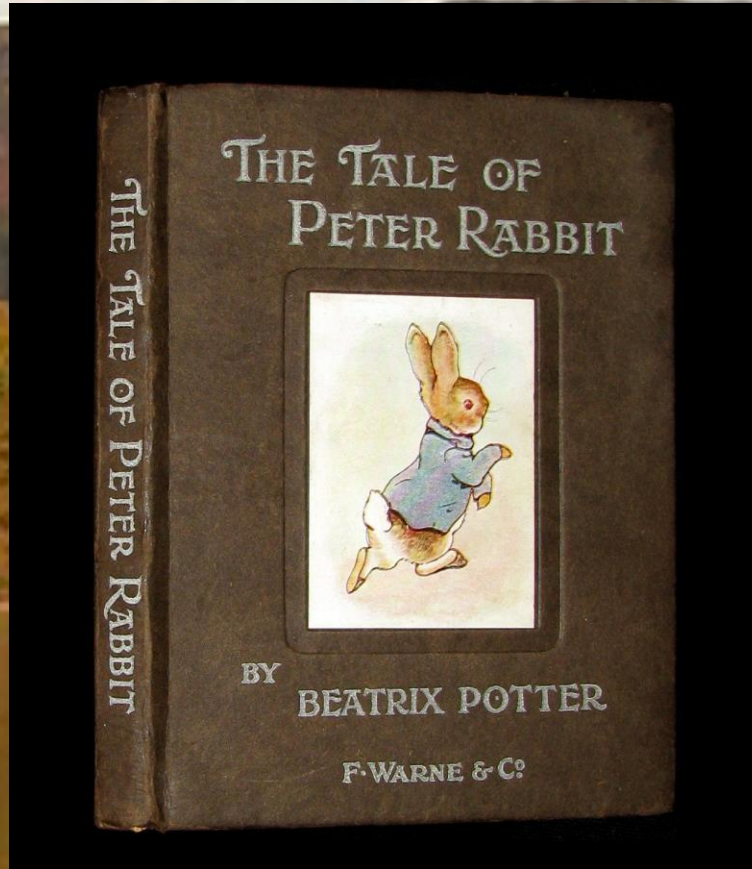
Innovation in My Life

- When are my best innovative moments?
- How did I play when I was a child?
- Why do I seek to be innovative?
- How do I see the world needs new intelligence?
- What questions do I have about the future?

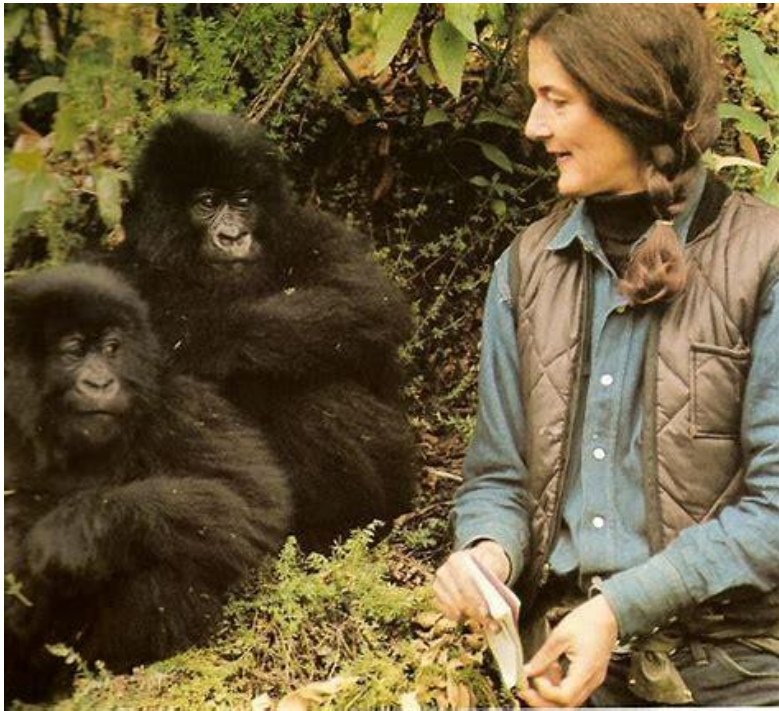
Case Studies - the Great Innovators

- James Lovelock
- Marie Curie
- Steve Jobs
- Beatrix Potter
- Nikola Tesla
- Robin Wall Kimmerer
- Hildegard von Bingen
- Issac Newton
- Rachel Carson
- Alexander Bell
- Gro Harlem Brundtland
- Galileo Galilei

Case Studies – Organisational Innovation



Who Are My Heroes?




A night sky with the Milky Way galaxy visible in the background. In the foreground, there is a natural rock arch, possibly a natural rock formation. The text is overlaid on the image.

Case Studies – Innovation in the Future

Understanding and developing relationships with all that gives us life

Understanding one's purpose in life

Growing human qualities and strengths

The background of the image is a landscape featuring a range of mountains under a dramatic sky. The sky is filled with soft, wispy clouds, and the sun is low on the horizon, creating a warm, golden glow that filters through the clouds. The mountains in the foreground are dark and silhouetted against the lighter sky. The overall mood is contemplative and serene.

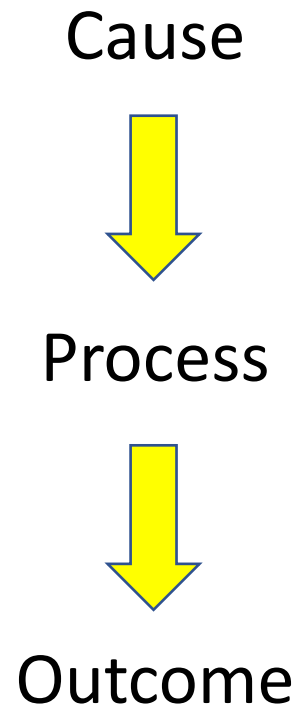
The two most important days in
your life are the day you are born
and the day you find out why.

Mark Twain

Human Futures Network

- 2 x 1 hour Pro Bono coaching slots on a first come first served basis using the five intelligences for five people
- Follow on questions – I'll respond to them
- Use the enquiry box
- www.humanfuturesnetwork.com
- 07831 841793

Webinar Summary



Question, curiosity, mystery of life,
contemplation or dwelling

Listening within, use of all of the
senses physical and subtle, with
the five intelligences

Innovation, new ways of being
creative, feeling, being touch,
doing and knowing.

Webinar Summary

- We are living in extraordinary times – many challenges, but also great opportunities
- How do we frame our enquiry? Is it out there, or in here?
- How does in here work?
- The place to look is within.
- This is where the challenge and the opportunity sit – in me.

A misty forest scene with a black metal fence in the foreground and sunlight filtering through the trees. The sun is visible in the upper right, creating a bright glow and lens flare. The trees are dense, with some showing autumnal colors. The ground is covered in fallen leaves and grass.

Questions, Reflections, Contemplations



The Future Needs You

humanfuturesnetwork.com

james@humanfuturesnetwork.com

07831 841793