

IEMA Social Sustainability work programme 2024/25

Presentation to Corporate Partners

June 2024



Our steering group

Based on feedback from the Future Purpose of IEMA survey and research

Expression of interest open >8 weeks – 12 members

We asked

- What role do you believe the social sustainability steering group should play and what areas should it focus on?
- What experience of delivering social sustainability outputs do you have?
- What other relevant skills and knowledge do you have?

Sectors: Food and Beverage, Infrastructure, Technology, Transport, Facilities Management, Consultancy, Public Sector (DEFRA, Environment Agency, HM Revenue and Customs)

Affiliate (2) Associate (2) Practitioner (3) Full (2) Fellow (2) Corporate Partner rep (1)

Opening output pieces

Sustainability 101

In the context of IEMA

How we measure sustainability

Approaches to metrics, acknowledging the debate about the ethics of assigning a monetary value to social sustainability



Following slides show draft programme
– feedback welcome

Internal views of social sustainability

– the Scope 1 of SS ?

General guidance:

- Approaches to implementing social sustainability actions – barriers and good practice / case studies / how-to.
- Measuring, testing and demonstrating value of long-term projects with short and mid-term milestones.

Deep dives:

- Social sustainability responsibilities – the role of the line manager.
- Fairness in the employment offer – How employers are contributing to physical health through in-work food offer. Potential collaboration with City, University of London, Food Policy MSc. Survey of members.
- How social sustainability can contribute to social mobility – the role of the employer in ensuring opportunity for people from lower socio-economic backgrounds, who haven't had role models, who haven't had a good experience of education.
- The workplace as a safe space – how employers can help sufferers of domestic violence.

Supply chain views of social sustainability

– the Scope 2 of SS ?

External views of social sustainability

– the Scope 3 of SS ?



Supply chain in procurement



Adding social value through stakeholder engagement with young people (other stakeholder deep dives to follow)



Combining the Environmental and Social



Understanding the 'Social' in ESG (possible collaboration with Sustainable Finance steering group)



Benchmarking and international comparisons of social value

Questions and Feedback on the programme

Suggestions for next topics

Offers of help 😊

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IEMA

Transforming the world
to sustainability