



Transforming the world
to sustainability

IEMA Webinar: IEMA FUTURES - EMPLOYABILITY SKILLS

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IEMA Webinar: IEMA FUTURES - EMPLOYABILITY SKILLS

This webinar will be an interactive session, where we will be discussing:

- navigating through the graduate and entry level recruitment process
- life after graduation
- what it's like starting post-graduate employment in environment and sustainability roles
- top tips on how to get a foothold in the sustainability sector



Q&A

We've already had a number of questions submitted. Simone and Beccy will be discussing some of these in the next session. However, please send in your other questions as we go through the session- we'll have time with Dan after the presentation too.



Webinar slides and recording

This webinar is being recorded and will be made available alongside the slides after the webinar. Handout is available to download from GoToWebinar





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IEMA FUTURES CO-CHAIR/
ASSISTANT SUSTAINABILITY MANAGER
(WILLMOTT DIXON)



BECCY WILSON

IEMA FUTURES EVENT COORDINATOR
/GRADUATE ENVIRONMENTAL
CONSULTANT (ARUP)





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EMPLOYABILITY SKILLS – MY JOURNEY INTO SUSTAINABILITY

SIMONE CODRINGTON
IEMA FUTURES CO-CHAIR/ASSISTANT
SUSTAINABILITY MANAGER



My Sustainability Journey

1. Environmental Science
2. Securing volunteering and placement opportunities
3. IEMA Membership
4. Management Trainee Scheme at Willmott Dixon
5. IEMA Futures Steering Group

Simone's Top 5 Tips

1. Get involved! Look for volunteering/networking events/careers events etc. and participate.
2. Know your strengths and weaknesses
3. RESEARCH!
4. Be prepared! Practice interview techniques, prepare answers AND questions
5. Don't be afraid to ask friends and family if they know of any upcoming opportunities





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EMPLOYABILITY SKILLS – MY JOURNEY INTO SUSTAINABILITY

BECCY WILSON
IEMA FUTURES EVENT
COORDINATOR /GRADUATE
ENVIRONMENTAL CONSULTANT
(ARUP)



My *Environmental* Journey

1. Environmental Geography Bsc (University of Stirling)



1a. Dissertation in South Africa



2. Environmental Management Msc (University of Stirling)



2a. LOTS of applications

2b. Dissertation with Scottish Water



My application to Arup was accepted for the job of Graduate Environmental Consultant

Pre application tips:

Stay connected to people you meet through career fairs, guest lectures, and networking events. Add them on LinkedIn or follow up with an email to ask how you can stay updated with the topic they spoke to you about.

Try in any way you can link your studies to industry, this could be a placement, one day a week volunteering, or an industry based dissertation.

Application tips:

Pay attention to the type of job being advertised and check it suits your ability and what you want to do.

Always follow up applications with an email if it has been over the stated time frame for response.

Assessment centre tips:

Be yourself (genuinely!!), don't change your personality based on the advice you read.

Remember it is not just how you present yourself, but also how you treat others that will be assessed.

Be creative with your examples you use in the interview, try not to repeat examples for different questions.



Career Journeys - Questions and Answers

YOUR CV – WHAT IS AND ISN'T

What it is:

Series of “hooks” – not a full breakdown of your role

A “sell” for a specific role – keep it focused

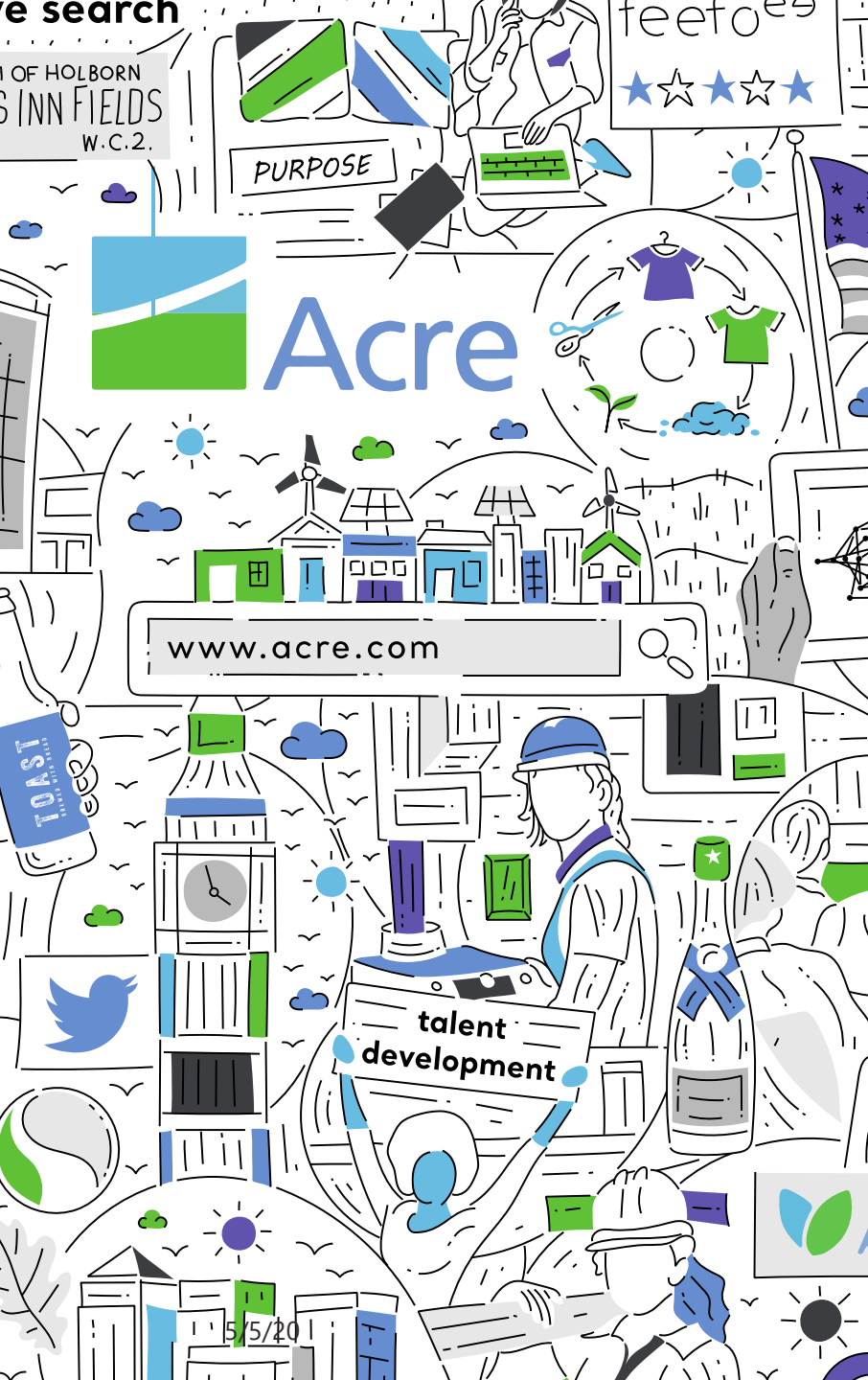
About you – not about your team

What it's not:

Your job description – keep it focused on your successes

A list of skills – skills need context

An essay! Keep bullets punchy, relevant and easy to skim



BE RELEVANT

- Why do you want to work there?
- What is the culture like?
- What are their goals?
- Where does their funding/income come from?
- Are there technical requirements?

- Is your linked in profile up to date?
- What picture are you using?

HOW TO SEARCH

- Be methodical
- Track your progress
- Use LinkedIn – introduce yourself and connect with everyone
- Set up job alerts
- Think 80/20 – 80% of your effort on roles where you stand a good chance, 20% outside the box

TO CONSIDER

- What role does sustainability play in the organisations commercial aims?
- How can you talk about sustainability in a business sense?
- How developed is the sustainability strategy? Are they market leading or middle of the pack?

QUESTIONS!



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Resources:

On Purpose Program

Climate Cocktail Club

www.acre.com/blog

Edie.net

Set up alerts on Indeed/Linkedin for new roles

Green jobs

Glassdoor – pinch of salt here!



Questions and Answers



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Thanks for joining us

You'll be sent a link to access to the
slides & recordings from today's
session.

