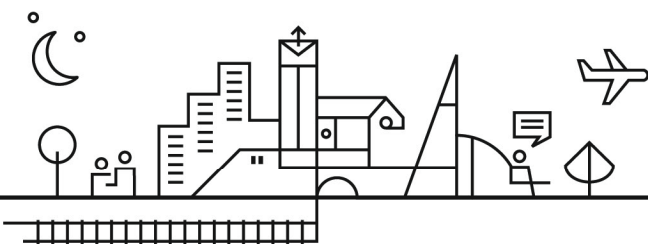


Course Specification

Leading with Environmental Sustainability



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1. ABOUT US

IEMA is the membership body for more than 15,000 environment and sustainability professionals worldwide.

We support individuals and organisations in setting and achieving globally recognised standards for sustainable practice, in turn driving the development and uptake of sustainability skills.

We add value for our members by providing the knowledge, connections and recognition necessary to lead change within organisations at all levels.

We are independent and international. We apply the combined expertise of our members to provide evidence and influence decision-making, working towards our vision of transforming the world to sustainability.

2. BACKGROUND

This is a crucial 4 hour strategy session for business leaders who are responsible for defining their organisation's longer term business strategy. IEMA has launched this initiative to support business leaders to re-think, re-position and drive a new approach to value creation through Environmental Sustainability.

The course will provide an opportunity to reflect on the organisation's existing approach to Environmental Sustainability and set a new strategy for resilience and growth in the short, mid and long-term.

3. COURSE DURATION

4 Guided Learning Hours/0.5 Day

4. WHO IS THIS COURSE FOR?

The course is designed for senior management teams, executives, investors and board members across all sectors of business who are responsible for business strategy as the course focuses on the strategic understanding of Environmental Sustainability and how it supports value creation in organisations.

5. MATERIALS AND CERTIFICATION

A full range of training materials are available for this course.

This course comes with structured learner workbooks and a trainer manual produced by IEMA.

This course is an IEMA Certified course and certificates are provided by IEMA to learners who have successfully completed the course. Dual branding of certificates to include training partner logos is available as an option.

Please contact training@iema.net for further details.

6. ASSESSMENT

There is no assessment for this course.

7. TRAINER REQUIREMENTS

This session is about the Trainer bringing all their facilitator skills to the fore to help leaders shape and mould their long-term strategic thinking. IEMA expects trainers to have the capability and confidence to challenge and probe, for example, are all risks really adequately managed? Do the learners understand their individual responsibilities and the consequences of poor environmental performance? If so, are they setting the bar high enough and re-thinking how the environment will provide opportunities for new ways of creating value in the long-term across all points of the value chain?

Consequently, IEMA expects trainers to be able to have a strategic knowledge of environment within a business context, have a track record of facilitating Senior Leader sessions to agreed outcomes as well as sound training experience.

In addition to the trainer requirements set out in the policy manual, *Guide to becoming an IEMA Training Centre*, the specific trainer requirements for delivering this course are:

Mandatory:

- Full Membership of IEMA
- At least 5 years' experience in an Environmental Management Position or equivalent
- Experience of facilitating, training or coaching senior executives to a shared outcome
- Attending a 2 hour trainer induction prior to delivery of the course

Guest speakers are permitted providing that they collectively have the experience to cover the depth and breadth of all learning outcomes.

8. LEARNING OUTCOMES

1. What does Environmental Sustainability mean for the organisation?
2. Is the organisation's strategy fit for purpose?
3. Which organisations are leading with Environmental Sustainability & why?
4. Understand the implications of complying with environmental law
5. What would a new strategy look like?

Learning Outcome	Assessment Criteria
What does Environmental Sustainability mean for the organisation?	1.1 Define Environmental Sustainability 1.2 What is the organisation's existing Environmental Sustainability strategy? 1.3 Where is the organisation on the Environmental Sustainability Continuum?
Is the organisation's strategy fit for purpose?	2.1 What are the strategic drivers for Environmental Sustainability? 2.2 Explain the opportunities for value creation through Environmental Sustainability 2.3 Discuss Environmental Sustainability in the context of the organisation's value chain 2.4 Evaluate the organisation's approach to Environmental Sustainability and identify areas for development 2.5 Discuss the barriers to implementation of measures to improve the sustainable performance of the organisation
Which organisations are leading with Environmental Sustainability & why?	3.1 Debate examples of good practice demonstrating leadership with regards to Environmental Sustainability 3.2 Review an Environmental Sustainability strategy used by a pioneering organisation
Understand the implications of complying with environmental law	4.1 Understand the main pieces of environmental legislation that affect the organisation 4.2 Understand the consequences of breaching environmental law

Learning Outcome	Assessment Criteria
What would a new strategy look like?	5.1 Outline the first five things the organisation and the individual will do differently

9. PROGRESSION AFTER THIS COURSE

Learners wishing to progress after this course should consider taking the following courses:

- Diploma in Sustainable Business Practice

10. CONTACT US

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